

Abdallah Othman

Senior Software Engineer

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Overview

Senior Software Engineer with over 8 years of experience, excelling in JavaScript development (UI/React/Node.js) and Growth Engineering. Adept at defining new technologies, with a strong focus on generative AI and LLMs. Proven track record of driving user engagement and revenue growth through technical innovation. Thrives in remote, collaborative teams valuing transparency, craftsmanship, and innovation.

Experience

Lokalise / Senior Growth Engineer

APR 2024 – Present / Remote

- Developed Monetization and Activation features for Lokalise TMS, enhancing translation processes and market expansion for Shopify merchants through strategic integration of AI technologies (OpenAI API).
- Collaborated with UI/UX designers to ensure a seamless, brand-consistent user experience, and initiated the development of a scalable billing system supporting future A/B testing of pricing strategies.

Postman / Senior Growth Engineer

OCT 2022 – DEC 2023 / Remote

- Launched API Collection templates → achieving 45,000+ imports in three months, significantly enhancing user onboarding and developed LLM-powered features to auto-generate collections from code, resulting in measurable increases in user engagement.
- Optimized A/B testing processes, reducing implementation time by 30% and mentored junior engineers through structured knowledge-sharing sessions, fostering team cohesion and accelerating skill development.

XING / Senior Software Engineer

MAR 2020 – SEPT 2022 / Remote

- Revamped CI/CD with Percy and Cypress, reducing manual testing by 30% and UI bugs. Architected and implemented ML tool with Node.js and GraphQL that increased content relevance by over 20%, leveraging Adobe Analytics for data-driven insights.
- Established mentorship program for junior developers via structured 1:1s and code reviews, directly contributing to multiple promotions. Led cross-functional collaboration initiatives ensuring reliable feature delivery and implemented agile best practices that enhanced sprint efficiency.

XING / Frontend Engineer, Growth

AUG 2019 – MAR 2020 / Hamburg, Germany

- Redesigned onboarding UI/UX resulting in 40% increase in premium up-sell through personalization strategies. Implemented A/B testing framework that boosted user retention by 20% and leveraged React and TypeScript to enhance performance and maintainability.
- Successfully onboarded five engineers through comprehensive mentorship, expanding team capacity and accelerated delivery timeline by 25% through agile methodology optimization. Led workshops on GraphQL and Cypress adoption, improving team technical capabilities.

ABOUT YOU / Frontend Engineer

SEPT 2018 – AUG 2019 / Hamburg, Germany

- Developed key features supporting international expansion into four European markets, including integration of localized payment systems. Engineered efficient tracking solutions with Vue.js and Nuxt.js that eliminated code duplication and implemented BEM methodology with SASS for maintainable styling.
- Facilitated cross-functional collaboration between engineering, product, and marketing teams to drive integration and growth initiatives. Delivered scalable features enhancing UX and conducted user testing that resulted in 15% conversion rate improvement.

Skills & Technologies

Frontend:	JavaScript (ES6+), TypeScript, React, Next.js, Vue.js, Nuxt.js, Redux, MobX, Tailwind CSS
Backend & APIs:	Node.js, GraphQL, Express.js, Prisma, OAuth, JWT, RESTful Services
Testing:	Cypress, Playwright, Jest, React Testing Library, Percy, Lighthouse, TDD
DevOps & Tools:	CI/CD, Docker, Kubernetes, Webpack, Vercel, AWS, NewRelic, Sentry, Git
AI & LLM:	LLMs, LLMops, LangChain, Prompt Engineering, RAG, Pinecone, Hugging Face
Practices:	A/B Testing, Agile (Scrum, Kanban), Accessibility (WCAG), Design Systems
Languages:	English (Fluent), German (Basic), Arabic (Native)

Education

AASTMT / BSc Computer Science
Minors in Software Engineering

2012 – 2016 / Alexandria, Egypt